



Stay Connected to our Members
with this special sponsorship
opportunity

SPECIAL SPONSORSHIP

SPECIAL SPONSORSHIP - 2020

Sponsorship Level Benefit

Sponsorship Campaign August, 2020 – June, 2021

	Premier/ Exclusive Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	\$5,000	\$2,500	\$1,500	\$1,000	\$750
Overall:					
• Website visibility via company logo on MCA website with link to sponsor website.	√	√	√	√	√
• One year business membership	√	√	√	√	√
• Additional individual memberships (number varies according to sponsorship level)	Unlimited	15	10	5	2
• E-Mails: Approx. 400+ Sent Annually E-mails Sent to Members. These e-mails contain Sponsor Logos with a direct link to sponsor website. (800+ members per e-mail sent)	√	√	√	√	√
E-Mails Sent to MCA Contact Database. These e-mails contain Sponsor Logos with a direct link to sponsor website (2400+ contacts per e-mail sent)	√	√	√	√	
• Video Campaign: MCA will feature your video via link for products or services via e-mail sent to our Contact Database.	√ 3 times	√ 2 times			
• Social Media Accounts: Featured on Social Media Accounts (Facebook, Twitter, etc.) August, 2020 – January, 2021	Aug, Sept, Oct, Nov, Dec, Jan	Sept Nov Jan	October January	Nov	
• Social Media Accounts: Featured on Social Media Accounts (Facebook, Twitter, etc.) February, 2021 – June, 2021	Feb, Mar, Apr, May, June	Mar May	April	May	
• FORUM – Special Issue Corrections Connection Issue - Fall, 2020	Full Page Ad & Full Page-Information/Article	Full Page Ad or Information/Article	Half Page Ad or Article	Quarter Page Ad	Quarter Page Logo insert
• FORUM Newsletter: Company logo in each issue of the MCA FORUM Newsletter (December, February, April, June)	Full Page Ad & Full Page-Information/Article	Full Page Ad or Information/Article	Half Page Ad or Article	Quarter Page Ad	
• Corrections Connection Resource Guide: Sponsor Logo, Company Description, Contact information. Resource Guide Linked on MCA Sponsor Page & link to resource guide e-mailed to all Members.	√	√	√	√	√
Spring Workshop – March 25, 2021-Owatonna, MN					
• Free Exhibit Space. (meals optional at additional cost)	√	√	√	√	
• Free Workshop Attendance (meals optional at additional cost)	Unlimited	10	5	2	
Juvenile Justice Workshop – 2021 (Date TBD)					
• Reduced Exhibitor Rate	√	√	√	√	
• Reduced Attendee Rate	Unlimited	10	5	2	

MCA is still looking into the App that we used at the Fall Conference in 2019. They are developing a feature to help folks stay connected during these times where we cannot gather in group settings. If we are able to utilize the App, we will get information out to our sponsors.

We would like to take this opportunity to thank you for your continued support and partnership with our organization! It is our honor to help your organization get connected to other Corrections Professionals across the state!