



# ANNUAL SPONSORSHIP

## DETAILS & PRICING

### Sponsorship Level Benefits

Sponsorship valid for 1 full year from date of enrollment

*Spring Workshop ** Juvenile Justice Conference *** Fall Conference	Silver Sponsor Event*	Gold Sponsor Event**	Platinum Sponsor	Diamond Sponsor	Premier / Exclusive Sponsor***
	\$750	\$1,000	\$1,500	\$2,500	\$5,000
<b>Overall:</b>					
• Website visibility via company logo on MCA website Sponsor Page with link to sponsor website	*On event webpage	**On event webpage	√	√	√
• One-year business membership	√	√	√	√	√
• Additional individual memberships (number varies according to sponsorship level)	2	5	10	15	20
• Company logo on MCA members only e-mails	*On event e-mails	**On event e-mails	√	√	√
• Company logo on MCA blast e-mails to all MCA contacts	*On event e-mails	**On event e-mails	√	√	√
• Advertising on Social Media Accounts (submitted by sponsor by the 15 <sup>th</sup> of month to Jessica Raptis: <a href="mailto:Jessica.raptis@state.mn.us">Jessica.raptis@state.mn.us</a> )	*One time during event advertising (Jan-Mar)	**2 times during event advertising (Jan-April)	Quarterly	Bi-monthly	Monthly
• FORUM: Sponsor Advertisement Page (submitted by sponsor by 15 <sup>th</sup> of odd months to Tara Rathman: <a href="mailto:tara.rathman@state.mn.us">tara.rathman@state.mn.us</a> ) Forum published Feb, Apr, June, Aug, Oct, Dec and if applicable special Fall Conference Issue	*Logo advertising (Feb issue)	**Logo Advertising (Feb issue)	Half-page ad	Full-page Ad Or an article	Full-page Ad And an Article
• Opportunity to Provide a 3 hour Workshop to Members			√	√	√
<b>Annual Fall Institute:</b>					
• Complimentary exhibitor space	Discounted registration rate	Discounted registration rate	√	√	√
• Complimentary event registration	Discounted registration rate	Discounted registration rate	10	15	20
• Reduced rate meal packages – if applicable			√	√	√
• Advertising on fall conference event e-mails			√	√	√
• Individual Signage at the Annual Fall Institute			√	√	√
• Opportunity for one sheet insert in registration packet (supplied by the sponsor)					√
• Signage promoting sponsor of specific event at Fall Conference Diamond Level: Past President's Breakfast, Wednesday Keynote, Thursday Keynote Premier/Exclusive Level: Awards Ceremony, Thursday Evening Event, Friday Keynote speaker				√ See description area	√ See description area
<b>Spring Workshop or Juvenile Justice Conference</b>					
• Complimentary exhibitor table	√ & sponsor signage	√ & sponsor signage	Both Events	Both Events	Both Events
• Complimentary workshop registration	1	2	3	4	5
• Reduced rate for additional workshop registrations	1	2	3	4	5
• Reduced rate meal packages – if applicable	√	√	√	√	√
• Advertising on event e-mails.	√	√	√	√	√
• Sponsor Spotlight – scheduled time on agenda (if registered and attending event)	√	√	√	√	√