



## SPONSORSHIP OPPORTUNITIES

# SPONSORSHIP OPPORTUNITIES

## LEARN MORE...

- ANNUAL PLATINUM SPONSOR
- ANNUAL GOLD SPONSOR
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- EXHIBITOR ONLY OPPORTUNITIES



## SPONSORSHIP OVERVIEW

Your involvement in MCA as a Sponsor is a tremendous opportunity to get your organization's mission in front of our members. MCA encompasses hundreds of professionals representing all facets from the corrections field. We will be able to continue offering high quality programming throughout the year due to your generosity and support. Our goal is to provide a mutually beneficial partnership to you while our members participate in the educational and networking opportunities we provide.

To discuss sponsorship opportunities

MCA Office  
Debbie Beltz  
651-462-8320  
[mca-mn@hotmail.com](mailto:mca-mn@hotmail.com)



## **MCA MEMBERSHIP**

### **SINCE 1933....**

MCA is a 501(c) (3) nonprofit professional association that has served as a forum for corrections in Minnesota since 1933. We are an affiliate of both the American Probation and Parole Association and the American Corrections Association. Members from across the state represent all facets of the field, including probation, supervised release, community based programs, residential programs and correctional facilities.

### **MCA MEMBERSHIP**

600 plus members strong, MCA is open to anyone employed in a correctional agency or institution in Minnesota, public or private, whose primary function is that of providing services to individuals or groups under the care of their agency or institution. Persons who serve on boards of correctional agencies or institutions and citizens who have shown an interest in the advancement and development of the field of corrections may also become members.

To further discuss membership opportunities, please contact

Membership Committee Co-chairs:  
Dayna Burmeister, 507-344-5281  
[dayna.burmeister@state.mn.us](mailto:dayna.burmeister@state.mn.us)

Dan Kempf, 612-596-0489  
[dan.kempf@co.hennepin.mn.us](mailto:dan.kempf@co.hennepin.mn.us)



annual sponsorship

# ANNUAL PLATINUM SPONSOR

The most exclusive of our sponsorship packages, Platinum sponsorship offers organizations the best opportunity to leverage sales or programs, and reach important industry influencers attending the events of the MCA program year. Our Platinum sponsor receives the comprehensive list of benefits outlined below.

## PRICING & DETAILS

**COST: \$1,500**

*\*Sponsorship valid for 1 full year from date of enrollment*

### OVERALL

- Web site visibility via company logo on MCA web site home page. (value \$500)
- One-year business membership includes two representatives (value \$100); plus an additional eight individual memberships (value \$280)
- Company logo on MCA blast e-mails to all members (value \$250)
- Company logo in each issue of the MCA newsletter, FORUM (up to six times per year) (value \$725)

### ANNUAL FALL INSTITUTE

- Exhibitor table at the Annual Training Institute. (estimate value \$600)
- Exhibitor/Conference attendance for up to 6 attendees with reduced rate meal packages (estimate value \$1200)
- Logo identification on e-mailed and printed registration materials (value \$250)
- Company logo and web site link on MCA web site in conference registration details (value \$150)
- Signage at the Annual Fall Institute (value \$100)
- Opportunity for one sheet insert in registration packet supplied by sponsor (value \$100)

### TRAINING & EDUCATION PROGRAM

- Exhibitor table at the Training & Education Spring Workshop. (estimate value \$300)
- Complimentary Exhibitor/Workshop attendance for up to 4 attendees with reduced rate meal package (estimate value \$400)
- Logo identification on e-mailed and printed registration materials (value \$250)
- Company logo and web site link on MCA web site in workshop registration details (value \$150)
- Signage at the Training & Education program (value \$100)



annual sponsorship

# ANNUAL GOLD SPONSOR

Our Gold sponsor package provides many of the same benefits as our Platinum package, and still allows year-round visibility for your organization at all of MCA's major events.

## PRICING & DETAILS

**COST: \$1,000**

*\*Sponsorship valid for 1 full year from date of enrollment*

### OVERALL

- Web site visibility via company logo on MCA web site home page. (value \$500)
- One-year business membership includes two representatives (value \$100); plus additional three individual memberships (value \$105)
- Company logo on MCA blast e-mails to all members (value \$250)

### ANNUAL FALL INSTITUTE

- Exhibitor table at the Annual Training Institute. (estimate value \$600)
- Exhibitor/Conference attendance for up to 4 attendees with reduced rate meal packages (estimate value \$800)
- Logo identification on e-mailed and printed registration materials (value \$250)
- Company logo and web site link on MCA web site in conference registration details (value \$150)
- Signage at the Annual Fall Institute (value \$100)

### TRAINING & EDUCATION PROGRAM

- Exhibitor table at the Training & Education Spring Workshop. (estimate value \$300)
- Complimentary Exhibitor/Workshop attendance for up to 3 attendees with reduced rate meal package (estimate value \$300)
- Logo identification on e-mailed and printed registration materials (value \$250)
- Company logo and web site link on MCA web site in workshop registration details (value \$150)



event sponsorship

# Training & Education Program

The goal of our Training & Education program is to promote education and training resources and opportunities to professionals in the field of corrections. Our committee identifies training needs that are specific to each region of the state, both community services and institutions. They seek input from members, regional representatives, MCA committees, and other corrections organizations. The training programs vary each year in terms of topics and locations. Visit our website: [www.mn-ca.org](http://www.mn-ca.org) often to learn of upcoming training opportunities.

## PRICING & DETAILS

**COST: \$500**

*\*Sponsorship valid for 1 year from date of enrollment*

### TRAINING & EDUCATION PROGRAM

- Exhibitor table at the Training & Education Spring Workshop. (estimate value \$300)
- Complimentary Exhibitor/Workshop attendance for up to 2 attendees with reduced rate meal package (estimate value \$200)
- Logo identification on e-mailed and printed registration materials (value \$250)
- Company logo and web site link on MCA web site in workshop registration details (value \$150)
- Signage at the Training & Education program (value \$100)
- One-year business membership includes two representatives (value \$100); plus additional two individual memberships (value \$70)



event sponsorship

# Annual Fall Institute *Silver*

MCA continues to offer training options that are both relevant and interesting to corrections professionals across the state of Minnesota. Our Annual Fall Institute provides intensive two-day training for corrections professionals across a broad range of specialties and levels of experience.

Silver sponsorship of the Annual Fall Institute allows organizations to be in direct contact with Minnesota's primary decision makers in the corrections industry at our biggest event of the program year.

## PRICING & DETAILS

**COST: \$750**

*\*Sponsorship valid for 1 year from date of enrollment*

- Exhibitor table at the Annual Training Institute. (estimate value \$600)
- Exhibitor/Conference attendance for up to 2 attendees with reduced rate meal packages (estimate value \$400)
- Logo identification on e-mailed and printed registration materials (value \$250)
- Company logo and web site link on MCA web site in conference registration details (value \$150)
- Signage at the Annual Fall Institute (value \$100)
- Opportunity for one sheet insert in registration packet supplied by sponsor value (\$100)
- One-year business membership includes two representatives (value \$100)



ANNUAL FALL INSTITUTE  
– A LA CARTE

event sponsorship

# Annual Fall Institute *a la carte*

MCA offers a la carte sponsorship opportunities at the Annual Fall Institute for current sponsors to enhance their sponsorship packages or for organizations with limited budgets who still want to gain exposure at our biggest event of the year.

## PRICING & DETAILS

**COST: varies**  
*Contact the MCA Office*

### Exclusive sponsorship opportunities available:

- Keynote Speaker Sponsor (*Exclusive sponsorship opportunity available*)
- Awards Reception (*Currently being sponsored*)
- Past Presidents Breakfast (*Currently being sponsored*)
- Lanyard/Name Tag Sponsor (*Currently being sponsored*)
- Folder Sponsor (*Currently being sponsored*)
- Break Sponsor (*Limited opportunities available*)
- Custom Package: Contact the MCA office to develop your own sponsor package





EXHIBITOR ONLY

Exhibitor Opportunities

# Exhibitor Only Opportunities

Exhibitor only opportunities are available at MCA programming throughout the year.

## PRICING & DETAILS

**COST: varies**

*Contact the MCA Office*

### Exhibitor Opportunities

Workshop/Training Programs

Career Fair

Fall Institute



# MCA SPONSOR AGREEMENT

**Instructions:** Save this form to your computer, complete electronically, and remit it to the MCA office with payment if paying by check. If you wish to pay by credit card, you may submit your sponsorship on the MCA website [www.mn-ca.org](http://www.mn-ca.org).

## COMPANY INFORMATION *(All fields are required.)*

ORGANIZATION		
NAME OF CONTACT PERSON		
TITLE OF CONTACT PERSON		
ADDRESS		
CITY	STATE	ZIP
E-MAIL		
PHONE		
COMPANY WEBSITE ADDRESS (USED FOR LINK ACCESS WITH LOGO (IF APPLIES TO SPONSORSHIP LEVEL))		

## PREFERRED COMPANY REPRESENTATIVE

Information is same as above.

ORGANIZATION		
NAME OF CONTACT PERSON		
TITLE OF CONTACT PERSON		
ADDRESS		
CITY	STATE	ZIP
E-MAIL		
PHONE		

## PAYMENT OPTIONS

AMOUNT ENCLOSED

\$

I have enclosed a check *(payable to MCA)*.

Those wishing to pay by credit card can sign up on the website.

## MCA SPONSORSHIP PACKAGES

*Please check the sponsorship package that interests you:*

### ANNUAL SPONSORSHIP

- Platinum Sponsor - \$1,500
- Gold Sponsor - 1,000

### EVENT SPONSORSHIP

- Training & Education Sponsor - \$500
- Annual Fall Institute Silver - \$750
- Annual Fall Institute a la carte - varies

Specify: \_\_\_\_\_

## EXHIBITOR ONLY

*Contact the MCA Office*

## SPONSORSHIP TERMS

**DEADLINES:** Sponsorship valid for 1 full year from date of enrollment. Submit application as soon as possible as exclusive sponsorship opportunities fill quickly.

**COMPLIMENTARY ATTENDEES:** If your sponsorship package includes complimentary conference session attendance, you will be contacted for details. Meal packages may not be included in sponsorship registrations (will be determined per specific event).

**LOGO VISIBILITY/COMPANY LINK:** Your Company's logo will be used in marketing materials including: program, signage, e-mails, and on the website according to sponsorship level. Please provide your company's logo to the MCA office. You may provide both color and grayscale versions. Transmission by e-mail is preferred.

## SIGNATURE

I agree to abide by the rules and considerations detailed in this agreement.

SIGNATURE	DATE
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*NOTE: You may embed a scanned signature or simply type your name in the signature block above. Returning this document to the MCA office with your name in the signature block constitutes an officially signed proposal.*

Return completed form with payment to the MCA office listed below or return to your MCA representative assisting you with sponsorship:

P.O. Box 261  
Wyoming, MN 55092  
Phone: 651-462-8320  
Fax: 651-717-6137  
[mca-mn@hotmail.com](mailto:mca-mn@hotmail.com)